

**Subject: CANADIAN TEXTILE TRADE MISSION TO CHINA  
(FROM AUGUST 26th TO SEPTEMBER 3rd 2004)**

Saint-Hyacinthe, May 6th 2004

Dear Sir/Madam,

China ... threat or opportunity? Whatever your answer may be, no Canadian textile company can plan for the future without taking in account the economic reality that has become China. With a GNP exceeding 8%, negative inflation and more than 1.3 million consumers, China has been described as the new world economic force. Now the biggest textile producer in the world, China is also one of the biggest importers of textile materials. Technical textiles alone represent 33% of all textile materials imported into China and by the year 2010, China will consume more than 3 million tons of value-added textile materials.

Following the great success of the Canadian delegation at the Techtextil North America show in Atlanta, the CTT Group in collaboration with Industry Canada and other industry partners, are currently organizing a trade mission to Shanghai China from August 26th to September 3rd 2004. This event proposes an activity filled calendar featuring many networking events, plant visits and one-on-one meetings. The crescendo of our mission will be our delegation's participation at the CINTe TECHTEXTIL (CTTC) show, the most important technical textile trade show in Asia. With more than 200 exhibitors and 5,000 potential buyers, the CTTC show will be the perfect venue for your company to better understand the prerequisites of success when dealing with the Chinese.

Your costs associated with this mission will include:

- Special market and sensibility training prior to the mission
- All on-site networking activities (meetings and plant visits)
- All local group travel costs
- Your participation in the Canadian Delegation Pavilion at the CTTC show
- Your company's presence at the networking reception organized by the Canadian delegation
- and much more ...

Our preliminary budget has costed your company's participation at a maximum of 3,500\$ Cdn – excluding travel and lodging costs (*booth rental cost alone without accessories at the CTTC show is well over 4,500\$!*).

If you are interested in participating in this industry's first mission to China, we urge you to respond as soon as possible by filling-out and sending in the included FAX BACK FORM. As space is limited (maximum of 25 companies) and many have already expressed interest in the trip, we will be taking reservations on a first come, first served basis.

So, I invite you to profit from this unique occasion to demonstrate our know-how and better understand the Chinese way of doing business in the new world economy.

Hope you can join us!



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Incl. (1)